

## **PRESS RELEASE – FOR IMMEDIATE CIRCULATION**

### **Introducing Diehl Organics™ Specialty Powdered Systems**

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DEFIANCE, OHIO (March 12, 2007) – Diehl Food Ingredients, Inc. announces the market introduction of the Diehl Organics™ line of certified organic specialty powders. Using patent pending technology and applying over 130 years of food ingredient experience, Diehl is first-to-market with a certified organic powdered creamer called Jerzee® Organic and a certified organic powdered vegetable fat called Centennial® Organic. These are unique dairy protein based systems using specially processed organic skim milk solids which deliver the necessary functionality and stability for a high fat, creamer-type system. These new organic products are also both trans-fat free and cholesterol free.



Charles Nicolais, President of Diehl Food Ingredients said, "Diehl has a long standing history of pioneering new powder technologies. This new organic line continues this trend and delivers organic product solutions that our customers have been asking for." The Organic Foods segment has had ~20% annual growth since 1997 and is now approximately 2.5% of the entire food industry. This fast-paced growth is expected to continue at double-digit rates and is expected to reach a 4% share of the food industry by 2010. Dennis Reid, Vice President of Marketing & Technology for Diehl added, "with the introduction of the Diehl Organics product line, food manufacturers now have access to new ingredient systems and formulation tools that had not been available to date; this allows them to expand their organic product line offerings with new certified organic products like dry coffee creamers, cappuccinos, hot chocolates, chai-tea beverages, dry cream-based soups and dips, and baking mixes, to name but a few." Diehl have created some organic recipes using these new systems and they will highlight all of these products at the upcoming All Things Organic Show in Chicago at McCormick Place on May 6-8, 2007 in Booth #148 and again at the National IFT Show in July.

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#### **About Diehl Food Ingredients**

Diehl Food Ingredients, Inc. is a technology-based company that develops, produces, and markets specialty powdered ingredient systems. These multi-component, formulated dry systems are designed for convenient and targeted functionality for use in a wide variety of end-use applications including dry beverages, soups, sauces, dairy products, and baked goods. The company's current product line includes spray-dried creaming agents, whipped topping bases, fat-based powders, and powdered emulsifiers. Diehl prides itself in working closely with their customers to develop both customized and proprietary systems that meet their exact ingredient needs including the desired functionality, flavor, nutritional profile, and cost. For more information on the new company or their products and services, please call Diehl Food Ingredients at 800-251-3033 or visit their website at [www.diehlinc.com](http://www.diehlinc.com).

#### **About PCI Company**

Performance Chemicals & Ingredients Company, based in St Louis, MO, was formed in 2006 to acquire and manage specialty chemical and food ingredient businesses. The principals of PCI Company are experienced in the chemical and food industries, and have an exclusive alliance with the private investment firm Highlander Partners, L.P. The combination of PCI Company and Highlander Partners brings market, operational and financial skills required to guide the future growth and development of its wholly-owned businesses. PCI Company invests in small to mid-size private companies and non-strategic business units of larger companies that possess capable management teams, fundamentally strong operations and leading technology platforms.