



PRESS RELEASE

PRESS RELEASE: SensoryEffects® Flavor Systems announces a new 40,000-square-foot warehouse for storing its growing business of frozen, refrigerated and ambient products.

BRIDGETON, MISSOURI (July 16, 2013) – SensoryEffects® Flavor Systems announced the completion of a new 40,000-square-foot warehouse facility in Bridgeton, Missouri, providing additional warehouse and production space for its growing Flavor Systems business. John Kane, General Manager of SensoryEffects Flavor Systems said, “We’ve invested in this state-of-the-art warehouse to address the rapid growth of our business and to continue to provide the highest level of service to our customers.”

The facility was built to fit seamlessly with our manufacturing operation, which is SQF Level II certified, meeting the stringent quality and regulatory standards of leading international food and beverage companies. The new space provides six additional dock doors, technically advanced inventory management, narrow aisle racking, segregated allergen storage, and space for frozen, refrigerated and ambient raw materials and finished products.

Kane further added, “We have made significant investments to expand our capabilities, and following the completion of this warehouse, we will once again turn our attention to the next phases of growth.”

For more information, please contact us at 800.422.5444 or visit us at www.sensoryeffects.com.

About SensoryEffects® Flavor Systems

SensoryEffects Flavor Systems is a leading supplier of innovative flavor delivery systems for various end-use applications including cold and hot beverages, fluid dairy products and frozen desserts. SensoryEffects works collaboratively with their customers to develop customized ingredient and food product solutions to meet their specific needs. SensoryEffects’ product line includes frozen dessert systems, beverage and dairy systems, chocolate systems, and nutritional systems. Manufacturing, research and development, and customer support are based in Bridgeton, MO.

About SensoryEffects®

SensoryEffects is a supplier of customized food and beverage ingredients and products with three business units: SensoryEffects Powder Systems in Defiance, Ohio, SensoryEffects Flavor Systems in Bridgeton, Missouri, and SensoryEffects Cereal Systems in Lincoln, Nebraska.

For more information please contact us at info@sensoryeffects.com.

Flavor Systems | Powder Systems | Cereal Systems