

## 2014 FLAVOR CONCEPTS

Each year, SensoryEffects® reviews consumer demographics and dessert menu flavor trends to develop a new line-up of flavor concepts. Our team works to properly balance and optimize these systems and present the finished prototypes to our valued customers.

These systems can be further optimized to meet the specific needs of our customers, including flavor tweaking, functional changes, or leveraging existing ingredients in the system. In the end, you will taste the difference when working with SensoryEffects®!

Please reference the flavor trend icons below when reviewing our flavors to match which trends each flavor would satisfy:

### TREND CATEGORIES

-  NATURAL
-  ETHNIC-INSPIRED
-  GOURMET
-  HEALTHFUL
-  INDULGENT
-  KID-APPEAL
-  NOSTALGIC
-  ADULT BEVERAGE INSPIRED



**Mimosa Sherbet**  
Orange sherbet base swirled with a white grape champagne flavored sherbet



**Carrot Mango Sorbet**  
A sweet combination of fruit and vegetable juices in a refreshing sorbet



**Raspberry Vinaigrette**  
A rich white chocolate ice cream with praline pecans and a raspberry vinaigrette swirl



**Harvest Peach Melba**  
The harvest fresh flavor of peach ice cream with chunks of peaches and spirals of raspberry variegate



**Cinnamon Cream Horchata**  
The authentic flavor of horchata in an ice cream with cinnamon cream swirls



**Cherry Berry Cheesecake**  
Raspberry ice cream with chunks of cherries and cheesecake flakes



**Espresso Cookie Fudge**  
Chocolate ice cream with espresso flakes and swirls of sea salt cookie fudge



**Oatmeal Raisin Cookie**  
Oatmeal cookie flavored ice cream loaded with chewy raisins and pieces of real oatmeal cookies



**Bananas Foster**  
Bananas Foster low-fat, greek frozen yogurt with a brown sugar rum swirl



**Blackberry Swirl**  
Marion blackberry low-fat, greek frozen yogurt with swirled with a Marion blackberry variegate



**Working For Peanuts**  
Caramel peanut nougat ice cream with salty cocktail peanuts and swirls of salted caramel variegate



**Sweet Potato Pecan Pie**  
Rich, creamy sweet potato ice cream loaded with cinnamon sugar pie crust, roasted pecans and topped with a bourbon pecan pie variegate

