

VITAL BLEND MC NUTRITIONAL BASE

The appeal of “protein” has broadened beyond the sports nutritional market, as consumers realize that protein not only has a role in fitness performance and recovery, but also in weight management, satiety and energy. High protein claims have steadily been on the rise, and dairy proteins, as well as plant-based proteins, have become the top choices of consumers.

SensoryEffects has introduced a new product to its Vital Blend line of nutritional bases. The new Vital Blend Micellar Casein (MC) nutritional base offers a wide range of application and health benefits. This unique formulation is designed to increase the protein content in nutritional food applications by utilizing Micellar Casein, a slow releasing protein that helps reduce post workout muscle breakdown.

Consider using Vital Blend MC with a mixture of protein blends including other dairy proteins, or combined with plant-based proteins, such as soy protein or pea protein. Meet the rising trends in the market with the wide variety of options our Vital Blend MC Nutritional Base provides for your product innovations.



PRODUCT HIGHLIGHTS

- Delivers 40g of Protein/100g
- PHO-Free
- Sunflower Oil
- Micellar Casein



MICELLAR CASEIN HIGHLIGHTS

- Slowly digested and complete protein
- Excellent amino acid profile
- Promotes strong, lean muscles
- Can help reduce post workout muscle breakdown



APPLICATIONS

- Instant Shakes & Smoothies
- Sports Nutrition
- Meal Replacement Shakes
- Overall Health & Wellness Products

